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**FOCUS** on the **FUTURE**



INDIAN WELLS • OCT. 28-30, 2018

Moving California Forward.

Renaissance Indian Wells  
 44400 Indian Wells Lane  
 Indian Wells, CA 92210  
 760-773-4444

**Sunday, October 28**

|                   |   |
|-------------------|---|
| All Day           | <b>General Session &amp; Exhibit Hall Set-Up</b><br>Esmeralda Ballroom, Foyer South and West  |
| 7:00 am – 3:00 pm | <b>Golf Tournament</b><br>Indian Wells Golf Resort<br><br><b>Golf Tournament Timeline</b> <ul style="list-style-type: none"> <li>• <b>7:30 AM:</b> Registration and Warm-Up</li> <li>• <b>8:30 AM:</b> Shot-gun start</li> <li>• <b>2:00 PM:</b> Awards and Raffle</li> </ul> |
| 2:30 pm – 7:00 pm | <b>Early Bird Registration</b><br>Esmeralda Foyer   |
| 5:30 pm – 7:30 pm | <b>Welcome &amp; Networking Reception with Exhibitors</b><br>Esmeralda Ballroom   |

**Monday, October 29**

|                    |  |
|--------------------|--|
| All Day            | <b>General Session &amp; Exhibit Hall Set-Up</b><br>Esmeralda Ballroom, Foyer South and West   |
| 7:30 am – 9:00 am  | <b>Continental Breakfast w/Exhibitors</b><br>Esmeralda Ballroom  |
| 7:30 am – 4:00 pm  | <b>Hospitality Suite</b><br>Stir   |
| 7:30 am – 3:00 pm  | <b>Main Registration</b><br>Esmeralda Foyer  |
| 8:30 am – 10:00 am | <b>Welcome &amp; General Session</b><br>Esmeralda Ballroom<br><br><b>8:30 AM – 9:00 AM:</b> Welcome to Indian Wells!<br><br><b>Speakers</b> <ul style="list-style-type: none"> <li>• Keith Dunn, Self-Help Counties Coalition</li> <li>• Hon. Dana Reed, Chair, Riverside County Transportation Commission; Council Member, City of Indian Wells; Ret. California Transportation Commissioner</li> </ul> <b>9:00 AM – 10:00 AM:</b> Presentation |

|                     |  |  |   |  |   |
|---------------------|--|--|---|--|---|
| 10:00 am – 10:30 am | <b>Networking Break w/Exhibitors</b><br>Esmeralda Ballroom, Foyer South and West   |  |   |  |   |
| 10:30 am – 12:00 pm | <b>Breakout Session #1</b><br>Crystal G  | <b>Breakout Session #2</b><br>Crystal H  | <b>Breakout Session #3</b><br>Crystal I   | <b>Breakout Session #4</b><br>Crystal D - F  |   |
|                     | <p><b>Bringing Mobility-as-a-Service (MaaS) to the Masses</b></p>  | <p><b>Creating Change: How Technology is Reshaping the Transportation Industry</b></p> <p><b>Moderator:</b> Hasan Ikhata, Southern California Association of Governments</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Tilly Change, San Francisco County Transportation Authority</li> <li>• Tim Erney, Kittelson &amp; Associates</li> <li>• Somjita Mitra, Institute for Applied Economics</li> <li>• Joanne Petersen, LA Metro</li> </ul> | <p><b>Regional Managed Lanes Perspectives - Planning for the Future</b></p> <p><b>Moderator:</b> Tim Haile, Contra Costa Transportation Authority</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Lisa Klein, Metropolitan Transportation Commission</li> <li>• Darrell Johnson, Orange County Transportation Authority</li> <li>• Anne Mayer, Riverside County Transportation Commission</li> <li>• Shahrzad Amiri, LA Metro</li> </ul> | <p><b>Creative Funding Opportunities: The Big and the Small</b></p> <p><b>Moderator:</b> Kendall Flint, Regional Government Services</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Rosa De Leon Park, Executive Director, Stanislaus County of Governments</li> <li>• Darren Kettle, Ventura County Transportation commission</li> <li>• Erin Ferguson, Kittelson &amp; Associates</li> </ul> |   |
| 12:00 pm – 1:30 pm  | <b>Luncheon w/Exhibitors</b><br>Esmeralda Ballroom   |  |   |  |   |
| 12:30 am – 4:00 pm  | <b>Tour #1</b>   | <b>Tour #2</b>   | <b>Tour #3</b>  | <b>Tour #4</b>   | <b>Tour #5</b>  |
|                     | <p><b>CV Link</b></p> <p><a href="http://www.coachella-valleylink.com/about">http://www.coachella-valleylink.com/about</a></p> | <p><b>Palm Springs Aerial Tramway</b></p> <p><a href="https://www.pstramway.com/">https://www.pstramway.com/</a></p>   | <p><b>Palm Springs Windmill Tour</b></p> <p><a href="http://www.windmilltours.com/">http://www.windmilltours.com/</a></p>   | <p><b>Palm Springs Mod Squad (architectural tour)</b></p> <p><a href="https://www.psmodsquad.com/">https://www.psmodsquad.com/</a></p>   | <p><b>Desert Jeep Adventures</b></p> <p><a href="https://red-jeep.com/jeep-suv-tours/san-andreas-fault-jeep-tour/">https://red-jeep.com/jeep-suv-tours/san-andreas-fault-jeep-tour/</a></p> |
| 5:30 pm – 7:00 pm   | <b>Monday Evening Networking Event w/Exhibitors &amp; Sponsors</b><br>Esmeralda Ballroom, Foyer South and West                 |  |   |  |   |

10/4/2018

Tuesday, October 30

|                     |  |   |  |   |
|---------------------|--|---|--|---|
| 8:00 am – 9:00 am   | <b>Continental Breakfast w/Exhibitors</b><br>Esmeralda Ballroom, Foyer South and West  |   |  |   |
| 8:00 am – 1:00 pm   | <b>Hospitality Suite</b><br>Stir   |   |  |   |
| 8:30 am – 10:00 am  | <p style="text-align: center;"><b>General Session</b><br/>Esmeralda Ballroom</p> <p><b>8:30 AM – 9:00 PM:</b> Self-Help Counties Coalition Business</p> <ol style="list-style-type: none"> <li><b>1. Annual Sisyphus Award</b> <ul style="list-style-type: none"> <li>• Keith Dunn, Self-Help Counties Coalition</li> </ul> </li> <li><b>2. Annual State of Caltrans</b> <ul style="list-style-type: none"> <li>• Laurie Berman, Caltrans</li> </ul> </li> <li><b>3. CTC Update</b> <ul style="list-style-type: none"> <li>• Susan Bransen, California Transportation Commission</li> </ul> </li> </ol> <p><b>9:00 AM – 10:00 AM:</b> CEO Roundtable</p> |   |  |   |
| 10:00 am – 10:30 am | <b>Networking Break w/Exhibitors</b><br>Esmeralda Ballroom, Foyer South and West   |   |  |   |
| 10:30 am – 12:00 pm | <b>Breakout Session #1</b><br>Crystal G  | <b>Breakout Session #2</b><br>Crystal H   | <b>Breakout Session #3</b><br>Crystal I  | <b>Breakout Session #4</b><br>Crystal D - F   |
|                     | <b>Engaging Small Businesses</b>   | <b>Online Sales</b><br><br><b>Moderator:</b> Andy Oftelie, Orange County Transportation Authority<br><br><b>Speakers:</b> <ul style="list-style-type: none"> <li>• Nicolas Maduros, Department of Tax and Fee Administration</li> <li>• Fran Mancina, MuniServices</li> </ul> | <b>What Time Is It? You Mean Now - attributed to Yogi Berra</b><br><br><b>Moderator:</b> Rob McCann, LSA Associates<br><br><b>Speakers:</b> <ul style="list-style-type: none"> <li>• Laurie Berman, Caltrans</li> <li>• Paul Hubler, San Gabriel Valley Council of Governments</li> <li>• David J. Miller, Nossaman</li> </ul> | <b>How Smart Can A City Get? Transportation, Technology and Local Land Use Planning</b><br><br><b>Moderator:</b> Jack Allen, National Practice Leader, Environmental Planning and Sciences, HNTB<br><br><b>Speakers:</b> <ul style="list-style-type: none"> <li>• Manjeet Ranu, Senior Executive Officer, Long Range Transportation Planning and Mobility Corridors, LA Metro</li> <li>• James Dreisbach-Towle, MBA, PMP, Division Director Operations-Technology, ITS, SANDAG</li> <li>• Tony Petros, Principal/Transportation Planner, LSA</li> <li>• Susan J. Harden, FAICP, LEED AP, CNU-A, Urban Planning and Community Engagement, UC Irvine</li> </ul> |
| 12:00 pm – 1:30 pm  | <b>Networking &amp; Wrap-Up Lunch</b><br>Esmeralda Ballroom  |   |  |   |