



# 2017 FOCUS ON THE FUTURE SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Self-Help Counties Coalition is pleased to offer the following Sponsorship, Advertisement and Exhibit Hall Opportunities for the 2017 Focus on the Future Conference, taking place at the Marriott Marquis, in San Francisco, October 29 - 31. Focus on the Future is a great outlet to network, share ideas, build relationship and meet decision-makers.

## PREMIUM SPONSORSHIP OPPORTUNITIES

### PREMIUM SPONSOR ~ ~~Sold~~

- Six comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

### PLATINUM SPONSOR ~ \$15,000

- Four comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

### GOLD SPONSOR ~ \$10,000

- Three comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

### SILVER SPONSOR ~ \$7,500

- Two comp conference attendees
- Half-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

### BRONZE SPONSOR ~ \$4,500

- One comp conference attendee
- Quarter-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Listing in SHCC eNewsletter
- Ribbon on nametag

### COPPER SPONSOR ~ \$2,000

- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter
- Ribbon on nametag

### SMALL BUSINESS SPONSOR ~ \$750

- Logo in the conference program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter
- Ribbon on nametag

All sponsors and exhibitors will be asked to provide payment for sponsorship and exhibit space in advance. A high-resolution company logo in color will be required from each sponsor and exhibitor.

**\*\*Registered sponsors and exhibitors will be acknowledged in promotional materials as available, so sign up today and see your logo in our newsletters, website and registration materials tomorrow!**

## SPECIAL EVENT & ITEM SPONSORSHIP OPPORTUNITIES

### WELCOME RECEPTION ~ \$10,000

- Three comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Welcome Reception
- Pre-conference registration list
- Logo in General Session presentation
- Logo in SHCC eNewsletter
- Ribbon on nametag

### MONDAY NETWORKING RECEPTION ~ \$7,500

- Two comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Monday Networking Reception
- Pre-conference registration list
- Logo in General Session presentation
- Logo in SHCC eNewsletter
- Ribbon on nametag

### MOBILE APP, WIFI, OR CHARGING STATION ~ \$5,500

- One comp conference attendees
- Quarter-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Listing in SHCC eNewsletter
- Ribbon on nametag

### CONFERENCE LANYARDS, CONFERENCE BAGS, OR HOTEL KEY CARD ~ \$3,500

- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter
- Ribbon on nametag

## GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

### GOLF TOURNAMENT SPONSOR ~ \$5,000

- One comp conference attendee
- Foursome at golf tournament
- Quarter-page ad in the program
- Logo in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Logo in SHCC eNewsletter
- Ribbon on nametag

### BEVERAGE CART SPONSOR ~ \$2,500

- Twosome at golf tournament
- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Listing in SHCC eNewsletter
- Ribbon on nametag

### BLOODY MARY BAR OR PUTTING CONTENT SPONSOR ~ \$1,500

- One comp golfer at golf tournament
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament and at Bloody Mary Bar or Putting Contest
- Listing in SHCC eNewsletter
- Ribbon on nametag

### LONGEST DRIVE OR CLOSEST TO THE PIN ~ \$750

- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Signage on the designated hole
- Listing in SHCC eNewsletter
- Ribbon on nametag

### HOLE SPONSOR ~ \$500

- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Signage on the designated hole
- Listing in SHCC eNewsletter
- Ribbon on nametag

### EXHIBITOR BOOTH ONLY ~ \$2,000

- 8 x 10 booth with pipe and drape
- One ID display sign
- One 6' draped table
- Two chairs
- One wastebasket
- One comp exhibitor only badge
- Welcome reception, breakfast (2), breaks (2), lunch with conference attendees, Networking Reception
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference

### CONFERENCE PROGRAM ADVERTISING OPTIONS

- Full-Page Ad, 8.5" x 11" \$1,500
- Half-Page Ad, 5.5" x 8.5" \$1,000
- Quarter-Page Ad, 3.75" x 5" \$500

## IMPORTANT CONFERENCE DETAILS

### THE FOLLOWING INFORMATION IS DUE NO LATER THAN SEPTEMBER 29, 2017

- Sponsorship, exhibitor and advertisement fees
- Firm logo
- Conference program ad

All ads and logos must be provided in black and white and high resolution (300 dpi). In eps, jpeg, tiff or pdf format with embedded or converted fonts.

Please email your ad or logo to [jmdevinegroup@gmail.com](mailto:jmdevinegroup@gmail.com). If the file is too large, please ask for a Dropbox link.

### CANCELLATION POLICY

No cancellations after September 29, 2017

### EXHIBITOR MOVE-IN & MOVE-OUT SCHEDULE

#### EXHIBITOR MOVE-IN

Sunday, October 29  
12:00 pm - 4:00 pm

#### EVENT

Sunday, October 29  
5:30 pm - 7:00 pm

#### EXHIBITOR MOVE-OUT

Tuesday, October 31  
1:30 pm - 4:30 pm

Monday, October 30  
7:30 am - 2:00 pm

Tuesday, October 31  
8:00 am - 1:30 pm

### CONFERENCE HOTEL DETAILS

*San Francisco Marriott Marquis, 780 Mission Street, San Francisco, CA 94103*



As a conference attendee and as Focus on the Future Sponsor and Exhibitor, you received a special group rate at the San Francisco Marriott Marquis. Self-Help Counties Coalition has negotiated a room rate of \$234 per night, single or double occupancy (\$254 triple occupancy), for the Conference. Hotel reservations can be made by contacting the Marriott Marquis - toll-free at 800-228-9290 - or by booking online: <https://aws.passkey.com/go/SHCC2017>

You must mention the Self-Help Counties Coalition/Focus on the Future 2017 to receive the group discount. Hotel reservations must be made by Friday, October 6, to receive the discounted room rate.

**PLEASE NOTE:** Hotel room reservations are on a first come first serve basis. Once the hotel room block sells out, reservations will be made based on the hotel's availability and at the prevailing rate.



# SPONSOR & EXHIBITOR REGISTRATION

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorships/Exhibitors

Sponsorships/Exhibitors	Member Fee	Amount
Premium Sponsor (includes Exhibitor Booth)	\$20,000.00	\$ <b>Sold</b>
Platinum Sponsor (includes Exhibitor Booth)	\$15,000.00	\$ _____
Gold Sponsor (includes Exhibitor Booth)	\$10,000.00	\$ _____
Silver Sponsor (includes Exhibitor Booth)	\$7,500.00	\$ _____
Bronze Sponsor (includes Exhibitor Booth)	\$4,500.00	\$ _____
Copper Sponsor	\$2,000.00	\$ _____
Small Business Sponsor	\$750.00	\$ _____
Welcome Reception (Sunday) (includes Exhibitor Booth)	\$10,000.00	\$ _____
Monday Networking Reception (includes Exhibitor Booth)	\$7,500.00	\$ _____
_____ Mobile App <b>Sold</b> WiFi <b>Sold</b> Charging Station	\$5,500.00	\$ _____
<b>Sold</b> Lanyards <b>Sold</b> Conference Bags <b>Sold</b> Hotel Key Card	\$3,500.00	\$ _____
Golf Tournament Sponsor	\$5,000.00	\$ _____
Beverage Cart Sponsor	\$2,500.00	\$ _____
Bloody Mary Bar Sponsor or Putting Content Sponsor	\$1,500.00	\$ _____
<b>Sold</b> Closest to the Pin _____ Longest Drive	\$750.00	\$ _____
Hole Sponsor	\$500.00	\$ _____
Conference Program Ads		
_____ Full-Page (\$1,500) _____ Half-Page (\$1,000) _____ Quarter-Page (\$500)		\$ _____
Exhibit Space	\$2,000.00	\$ _____
Add'l Booth Staff**	\$350.00	\$ _____

## Please list additional conference sponsorship attendees and/or who will be staffing your booth

Name(s): \_\_\_\_\_  
 \_\_\_\_\_

Method of Payment:  Check  Visa  MasterCard

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVS: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 (Exact credit card billing address)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For more information, visit [www.selfhelpcounties.org](http://www.selfhelpcounties.org)

## CONTACT INFO

### SELF-HELP COUNTIES COALITION

1115 Eleventh Street  
 Sacramento, CA 95814  
 Phone: 916-514-9967  
 Fax: 916-914-2412  
 Email:  
[selfhelpcounties@gmail.com](mailto:selfhelpcounties@gmail.com)

## CANCELLATION

A 50% refund will be sent if space is canceled by **September 29, 2017**; no refund will be issued for cancellations made after **September 29, 2017**.

SHCC  
 FOCUS ON  
 THE FUTURE

OCT. 29 - 31  
**2017**