



2018 FOCUS ON THE FUTURE SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Self-Help Counties Coalition is pleased to offer the following Sponsorship, Advertisement and Exhibit Hall Opportunities for the 2018 Focus on the Future Conference, taking place at the Renaissance Indian Wells, October 28 - 30. Focus on the Future is a great outlet to network, share ideas, build relationship and meet decision-makers.

PREMIUM SPONSORSHIP OPPORTUNITIES

PREMIUM SPONSOR ~ \$20,000

- Six comp conference attendees
- Full-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

PLATINUM SPONSOR ~ \$15,000

- Four comp conference attendees
- Full-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

GOLD SPONSOR ~ \$10,000

- Three comp conference attendees
- Full-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

SILVER SPONSOR ~ \$7,500

- Two comp conference attendees
- Half-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Logo in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

BRONZE SPONSOR ~ \$4,500

- One comp conference attendee
- Quarter-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Listing in SHCC eNewsletter
- Ribbon on nametag

COPPER SPONSOR ~ \$2,000

- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter
- Ribbon on nametag

SMALL BUSINESS SPONSOR ~ \$750

- Logo in the conference program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter
- Ribbon on nametag

All sponsors and exhibitors will be asked to provide payment for sponsorship and exhibit space in advance. A high-resolution company logo in color will be required from each sponsor and exhibitor.

****Registered sponsors and exhibitors will be acknowledged in promotional materials as available, so sign up today and see your logo in our newsletters, website and registration materials tomorrow!**

SPECIAL EVENT & ITEM SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION ~ \$10,000

- Three comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Welcome Reception
- Pre-conference registration list
- Logo in General Session presentation
- Logo in SHCC eNewsletter
- Ribbon on nametag

MONDAY NETWORKING RECEPTION ~ \$7,500

- Two comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Monday Networking Reception
- Pre-conference registration list
- Logo in General Session presentation
- Logo in SHCC eNewsletter
- Ribbon on nametag

MOBILE APP, WIFI, OR CHARGING STATION ~ \$5,500

- One comp conference attendees
- Quarter-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Listing in SHCC eNewsletter
- Ribbon on nametag

CONFERENCE LANYARDS, CONFERENCE BAGS, OR HOTEL KEY CARD ~ \$3,500

- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter
- Ribbon on nametag

GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

GOLF TOURNAMENT SPONSOR ~ \$5,000

- One comp conference attendee
- Foursome at golf tournament
- Quarter-page ad in the program
- Logo in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Logo in SHCC eNewsletter
- Ribbon on nametag

BEVERAGE CART SPONSOR ~ \$2,500

- Twosome at golf tournament
- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Listing in SHCC eNewsletter
- Ribbon on nametag

BLOODY MARY BAR OR PUTTING CONTENT SPONSOR ~ \$1,500

- One comp golfer at golf tournament
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament and at Bloody Mary Bar or Putting Contest
- Listing in SHCC eNewsletter
- Ribbon on nametag

LONGEST DRIVE OR CLOSEST TO THE PIN ~ \$750

- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Signage on the designated hole
- Listing in SHCC eNewsletter
- Ribbon on nametag

HOLE SPONSOR ~ \$500

- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Signage on the designated hole
- Listing in SHCC eNewsletter
- Ribbon on nametag

EXHIBITOR BOOTH ONLY - \$2,000

- 8 x 10 booth with pipe and drape
- One ID display sign
- One 6' draped table
- Two chairs
- One wastebasket
- One comp exhibitor only badge
- Welcome reception, breakfast (2), breaks (2), lunch with conference attendees, Networking Reception
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference

CONFERENCE PROGRAM ADVERTISING OPTIONS

- Full-Page Ad, 8.5" x 11" \$1,500
- Half-Page Ad, 5.5" x 8.5" \$1,000
- Quarter-Page Ad, 3.75" x 5" \$500

IMPORTANT CONFERENCE DETAILS

THE FOLLOWING INFORMATION IS DUE NO LATER THAN SEPTEMBER 28, 2018

- Sponsorship, exhibitor and advertisement fees
- Firm logo
- Conference program ad

All ads and logos must be provided in black and white and high resolution (300 dpi). In eps, jpeg, tiff or pdf format with embedded or converted fonts.

Please email your ad or logo to jmdevinegroup@gmail.com. If the file is too large, please ask for a Dropbox link.

CANCELLATION POLICY

No cancellations after September 28, 2018

EXHIBITOR MOVE-IN & MOVE-OUT SCHEDULE

EXHIBITOR MOVE-IN	EVENT	EXHIBITOR MOVE-OUT
Sunday, October 28 12:00 pm - 4:00 pm	Sunday, October 28 5:30 pm - 7:00 pm	Tuesday, October 30 1:30 pm - 4:30 pm
	Monday, October 29 7:30 am - 2:00 pm	
	Tuesday, October 30 8:00 am - 1:30 pm	

CONFERENCE HOTEL DETAILS

Renaissance Hotel Indian Wells, 44400 Indian Wells Lc, Indian Wells, CA 92210

Self-Help Counties Coalition has negotiated a special room rate of \$189 per night, single or double occupancy (\$10 addition for third and fourth person), for the Conference. Hotel reservations can be made by contacting the Renaissance Hotel directly at 800-446-9875 or 877-804-4070 or by clicking [here](#) to book online.

You must mention the Self-Help Counties Coalition/Focus on the Future 2018 to receive the group discount. Hotel reservations must be made by **Friday, October 5** to receive the discounted room rate.

State Rate Rooms: For state rate rooms (Caltrans and CTC), please contact Jenny Devine at jenny@jmdevinegroup.com or 916-432-0133.

PLEASE NOTE: Self-Help Counties Coalition will not be contracting with an overflow property. All 'no show' reservations will be billed to each individual's credit card. The cancellation of guaranteed reservations must be received twenty-one (21) days prior to arrival in order to avoid a charge equal to one night's room and applicable taxes.



2018 FOCUS ON THE FUTURE SPONSOR & EXHIBITOR REGISTRATION FORM

Company: _____ Contact Person: _____

Phone Number: _____ Email Address: _____

Address: _____ City: _____ State: _____ Zip: _____

Website: _____

Sponsorships/Exhibitors

	Member Fee	Amount
Premium Sponsor (includes Exhibitor Booth)	\$20,000.00	\$ _____
Platinum Sponsor (includes Exhibitor Booth)	\$15,000.00	\$ _____
Gold Sponsor (includes Exhibitor Booth)	\$10,000.00	\$ _____
Silver Sponsor (includes Exhibitor Booth)	\$7,500.00	\$ _____
Bronze Sponsor (includes Exhibitor Booth)	\$4,500.00	\$ _____
Copper Sponsor	\$2,000.00	\$ _____
Small Business Sponsor	\$750.00	\$ _____
Welcome Reception (Sunday) (includes Exhibitor Booth)	\$10,000.00	\$ _____
Monday Networking Reception (includes Exhibitor Booth)	\$7,500.00	\$ _____
_____ Mobile App Sold WiFi _____ Charging Station	\$5,500.00	\$ _____
_____ Lanyards Sold Conference Bags Sold Hotel Key Card	\$3,500.00	\$ _____
Golf Tournament Sponsor	\$5,000.00	\$ _____
Beverage Cart Sponsor	\$2,500.00	\$ _____
Bloody Mary Bar Sponsor or Putting Content Sponsor	\$1,500.00	\$ _____
_____ Closest to the Pin _____ Longest Drive	\$750.00	\$ _____
Hole Sponsor	\$500.00	\$ _____
Conference Program Ads		
_____ Full-Page (\$1,500) _____ Half-Page (\$1,000) _____ Quarter-Page (\$500)		\$ _____
Exhibit Space	\$2,000.00	\$ _____
Add'l Booth Staff**	\$350.00	\$ _____

Please list additional conference sponsorship attendees and/or who will be staffing your booth

Name(s): _____

Method of Payment: Check Visa MasterCard

Credit Card Number: _____ Exp. Date: _____ CVS: _____

Cardholder Name: _____

Billing Address: _____
 (Exact credit card billing address)

City: _____ State: _____ Zip: _____

For more information, visit www.selfhelpcounties.org

CONTACT INFO

SELF-HELP COUNTIES COALITION

1121 L Street, Suite 700
 Sacramento, CA 95814
 Phone: 916-514-9967
 Fax: 916-914-2412
 Email:
selfhelpcounties@gmail.com

CANCELLATION

A 50% refund will be sent if space is canceled by **September 28, 2018**; no refund will be issued for cancellations made after **September 28, 2018**.

SHCC
 FOCUS ON
 THE FUTURE

OCT. 28 - 30
2018