

# 2019 FOCUS ON THE FUTURE SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Self-Help Counties Coalition is pleased to offer the following Sponsorship, Advertisement and Exhibit Hall Opportunities for the 2019 Focus on the Future Conference, taking place at the Hotel del Coronado, San Diego, November 17 - 19. Focus on the Future is a great outlet to network, share ideas, build relationship and meet decision-makers.



## PREMIUM SPONSORSHIP OPPORTUNITIES

### PREMIUM SPONSOR ~ \$20,000

- Six comp conference attendees
- Full-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

### PLATINUM SPONSOR ~ \$15,000

- Four comp conference attendees
- Full-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

### GOLD SPONSOR ~ \$10,000

- Three comp conference attendees
- Full-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Logo in General Session presentation
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

### SILVER SPONSOR ~ \$7,500

- Two comp conference attendees
- Half-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Logo in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Logo in SHCC eNewsletter
- Ribbon on nametag

### BRONZE SPONSOR ~ \$4,500

- One comp conference attendee
- Quarter-page ad in the conference program
- Exhibit Space *(includes one booth attendee)*
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Listing in SHCC eNewsletter
- Ribbon on nametag

### COPPER SPONSOR ~ \$2,000

- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter
- Ribbon on nametag

### SMALL BUSINESS SPONSOR ~ \$750

- Logo in the conference program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter
- Ribbon on nametag

All sponsors and exhibitors will be asked to provide payment for sponsorship and exhibit space in advance. A high-resolution company logo in color will be required from each sponsor and exhibitor.

\*\*Registered sponsors and exhibitors will be acknowledged in promotional materials as available, so sign up today and see your logo in our newsletters, website and registration materials tomorrow!

# 2019

## SPECIAL EVENT & ITEM SPONSORSHIP OPPORTUNITIES

### WELCOME RECEPTION ~ \$10,000

- Three comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Welcome Reception
- Pre-conference registration list
- Logo in General Session presentation
- Logo in SHCC eNewsletter
- Ribbon on nametag

### MONDAY NETWORKING RECEPTION ~ \$7,500

- Two comp conference attendees
- Full-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Logo in conference program
- Logo on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Monday Networking Reception
- Pre-conference registration list
- Logo in General Session presentation
- Logo in SHCC eNewsletter
- Ribbon on nametag

### MOBILE APP, WIFI, OR CHARGING STATION ~ \$5,500

- One comp conference attendees
- Quarter-page ad in the conference program
- Exhibit Space (includes one booth attendee)
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Pre-conference registration list
- Listing in SHCC eNewsletter
- Ribbon on nametag

### CONFERENCE LANYARDS, CONFERENCE BAGS, CONFERENCE LUNCH BAGS (NEW!), OR HOTEL KEY CARDS ~ \$3,500

- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Listing in SHCC eNewsletter

## GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

### GOLF TOURNAMENT SPONSOR ~ \$5,000

- One comp conference attendee
- Foursome at golf tournament
- Quarter-page ad in the program
- Logo in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Logo in SHCC eNewsletter
- Ribbon on nametag

### BEVERAGE CART SPONSOR ~ \$2,500

- Twosome at golf tournament
- Business card size ad in the program
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Listing in SHCC eNewsletter
- Ribbon on nametag

### BLOODY MARY BAR OR PUTTING CONTENT SPONSOR ~ \$1,500

- One comp golfer at golf tournament
- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament and at Bloody Mary Bar or Putting Contest
- Listing in SHCC eNewsletter
- Ribbon on nametag

### LONGEST DRIVE OR CLOSEST TO THE PIN ~ \$750

- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Signage on the designated hole
- Listing in SHCC eNewsletter
- Ribbon on nametag

### HOLE SPONSOR ~ \$500

- Listing in conference program
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference
- Signage at the Golf Tournament
- Signage on the designated hole
- Listing in SHCC eNewsletter
- Ribbon on nametag

### EXHIBITOR BOOTH ONLY ~ \$2,000

- 8 x 10 booth with pipe and drape
- One ID display sign
- One 8' draped table
- Two chairs
- One wastebasket
- One comp exhibitor only badge
- Welcome reception, breakfast (2), breaks (2), lunch with conference attendees, Networking Reception
- Listing on conference website w/link to company website
- Acknowledgement on-site at the conference

### CONFERENCE PROGRAM ADVERTISING OPTIONS

- Full-Page Ad, 8.5" x 11" \$1,500
- Half-Page Ad, 5.5" x 8.5" \$1,000
- Quarter-Page Ad, 3.75" x 5" \$500

## IMPORTANT CONFERENCE DETAILS

### THE FOLLOWING INFORMATION IS DUE NO LATER THAN OCTOBER 18, 2019

- Sponsorship, exhibitor and advertisement fees
- Firm logo
- Conference program ad

All ads and logos must be provided in black and white and high resolution (300 dpi). In eps, jpeg, tiff or pdf format with embedded or converted fonts. Ad sizes are listed above, with no bleeds.

Please email your ad or logo to [jmdevinegroup@gmail.com](mailto:jmdevinegroup@gmail.com). If the file is too large, please ask for a Dropbox link.

### CANCELLATION POLICY

No cancellations after October 18, 2019

### EXHIBITOR MOVE-IN & MOVE-OUT SCHEDULE

#### EXHIBITOR MOVE-IN

Sunday, November 17  
12:00 pm - 4:00 pm

#### EVENT

Sunday, November 17  
5:30 pm - 7:00 pm

#### EXHIBITOR MOVE-OUT

Tuesday, November 19  
1:30 pm - 4:30 pm

Monday, November 18  
7:30 am - 2:00 pm

Tuesday, November 19  
8:00 am - 1:30 pm

### CONFERENCE HOTEL DETAILS

*Hotel del Coronado, 1500 Orange Ave, Coronado, CA 92118, 619-435-6611*

The 2019 Focus on the Future Conference will be taking place at the Hotel Del Coronado, November 17 - 19, 2019.

Self-Help Counties Coalition has negotiated a discounted room rate of \$259 per night single/double. This room rate is available 3 days pre/post conference, and the deadline to book a room under this rate is **Monday, October 21**. To book a room at the discounted room rate, please contact the Hotel Del Coronado at 1-619-435-6611 or by clicking [here](#) to book online.



**PLEASE NOTE:** Self-Help Counties Coalition will not be contracting with an overflow property. All 'no show' reservations will be billed to each individual's credit card. The cancellation of guaranteed reservations must be received twenty-one (21) days prior to arrival in order to avoid a charge equal to one night's room and applicable taxes.

# 2019 FOCUS ON THE FUTURE SPONSOR & EXHIBITOR REGISTRATION FORM

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

**Sponsorships/Exhibitors**

Sponsorships/Exhibitors	Member Fee	Amount
Premium Sponsor (includes Exhibitor Booth)	\$20,000.00	\$ _____
Platinum Sponsor (includes Exhibitor Booth)	\$15,000.00	\$ _____
Gold Sponsor (includes Exhibitor Booth)	\$10,000.00	\$ _____
Silver Sponsor (includes Exhibitor Booth)	\$7,500.00	\$ _____
Bronze Sponsor (includes Exhibitor Booth)	\$4,500.00	\$ _____
Copper Sponsor	\$2,000.00	\$ _____
Small Business Sponsor	\$750.00	\$ _____
Welcome Reception (Sunday) (includes Exhibitor Booth)	\$10,000.00	\$ _____
Monday Networking Reception (includes Exhibitor Booth)	\$7,500.00	\$ _____
____ Mobile App    ____ WiFi    ____ Charging Station	\$5,500.00	\$ _____
____ Lanyards    ____ Conference Bags    ____ Hotel Key Card		
____ Conference Lunch Bags (NEW!)	\$3,500.00	\$ _____
Golf Tournament Sponsor	\$5,000.00	\$ _____
Beverage Cart Sponsor	\$2,500.00	\$ _____
Bloody Mary Bar Sponsor or Putting Content Sponsor	\$1,500.00	\$ _____
____ Closest to the Pin    ____ Longest Drive	\$750.00	\$ _____
Hole Sponsor	\$500.00	\$ _____
Conference Program Ads		
____ Full-Page (\$1,500)    ____ Half-Page (\$1,000)    ____ Quarter-Page (\$500)		\$ _____
Exhibit Space	\$2,000.00	\$ _____
Add'l Booth Staff**	\$350.00	\$ _____

**Please list additional conference sponsorship attendees and/or who will be staffing your booth**

Name(s): \_\_\_\_\_  
 \_\_\_\_\_

**Method of Payment:**     Check     Visa     MasterCard

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVS: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 (Exact credit card billing address)

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

For more information, visit [www.selfhelpcounties.org](http://www.selfhelpcounties.org)

CONTACT INFO

SELF-HELP COUNTIES  
COALITION

1121 L Street, Suite 700  
 Sacramento, CA 95814  
 Phone: 916-514-9967  
 Fax: 916-914-2412  
 Email:  
[selfhelpcounties@gmail.com](mailto:selfhelpcounties@gmail.com)

---

CANCELLATION

A 50% refund will be sent if space is canceled by **October 11, 2019**; no refund will be issued for cancellations made after **October 11, 2019**.

---

SHCC  
FOCUS ON  
THE FUTURE  
NOV. 17 - 19  
**2019**